



Objectives of the Workshop

Impact Investing: Building the Field, Measuring Success

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An Executive Workshop, April 13-14, 2016

Alisa Hotel, Accra

Workshop Objectives

Field-Building

- 1) To explore how the field of impact investing can be expanded in Ghana and West Africa to make a significant contribution to addressing pressing social and environmental challenges



Evaluation

- 2) To examine what cost-effective methods and tools are available to evaluate the success, and improve the performance, of impact investing funds and programs



Education and Training

3) To test the content and market for further education and training offerings in the evaluation and monitoring of impact investing